



**Outreach and Engagement Committee
Meeting Minutes
November 16, 2022**

A meeting of the Outreach and Engagement Committee of the Board of Trustees was held on Nov. 16, 2022, in the McCormick Room, 4th Floor.

Committee members present: Dawn Erlandson, Chair; Jerry Janezich, Vice Chair; Alex Cirillo, and Cheryl Tefer.

Committee members absent: Jim Grabowska.

Other board members present: Victor Ayemobuwa, Jay Cowles, Tim Huebsch, Roger Moe, April Nishimura, and George Soule.

Staff present: Devinder Malhotra, Chancellor; Noelle Hawton, Chief Marketing and Communications Officer.

The meeting materials for this meeting are available [here](#), starting on page 23. An audio recording of the meeting is available [here](#).

Committee Chair Erlandson called the meeting to order at 10:37 a.m.

Agenda Item 1: Approval of the Meeting Minutes for June 21, 2022

Committee Chair Erlandson asked if there are any changes or amendments to the minutes then asked for a motion to approve. Trustee Cirillo made the motion and Trustee Tefer provided a second.

A roll call vote was conducted and the minutes were approved unanimously.

Agenda Item 2: FY2023 Committee Workplan

Committee Chair Erlandson invited Noelle Hawton, to review and discuss the proposed workplan for FY2023. The plan is a timeline of both Operational/Board Action Items and Proposed Strategic Agenda Items to be presented at the monthly board meetings by the Outreach and Engagement Committee.

The meeting materials for this item begin on page 26.

This being an informational item, there was no vote taken.

Agenda Item 3: United Way 211 Resource Helpline

Noelle Hawton presented on a new partnership that allows Minnesota State to leverage Greater Twin Cities United Way's 211 resource helpline to support students meet basic needs. Since the helpline went live eight weeks ago, nearly 300 students have accessed it to receive information and referrals to on-campus and community-wide resources, including mental health support. A WCCO news story featuring a North Hennepin Community College student who used the helpline was shown.

This being an informational item, there was no vote taken.

Agenda Item 4: Partnerships to Build Interest in STEAM Education

Noelle Hawton, Chief Marketing and Communications Officer, Jonathan Beck, Instructor, Northland Community College and Executive Director, National Center for Autonomous Technologies (NCAT), Aaron Sykes, Outreach Coordinator, NCAT STEAM, and Betsy Lulfs, Senior Project Manager, Technology, Thomson Reuters presented on a five-day event at the Mall of America in early August which showcased the kinds of activities and work that is possible through STEAM (science, technology, engineering, arts, math) education and careers. The National Center for Autonomous Technologies (NCAT), which is headquartered at Northland and Community College, hosted the interactive event and partnered with the National Science Foundation (NSF), other colleges and universities of Minnesota State and numerous industry leaders to make Experience STEAM a success.

This being an informational item, there was no vote taken.

Adjournment

The committee chair adjourned the meeting at 11:58 a.m.